

USER DRIVEN INNOVATION VEJEN



miller·quest
Forandring af organisationer - til glæde for mennesker

Customer	The four youth schools in the municipality of Vejen (Brørup, Holsted, Rødding and Vejen)
Task	User-oriented development of the services of the youth school. MillerQuest is hired to involve the user – the young people – in the process.
Origin	The youth schools are in a natural competition with a lot of other suppliers in the area of young people's leisure life. It is consequently important that the services which the youth schools supply live up to the regulatory community framework and also comply with the needs and interests of the young people. The four youth schools in the municipality of Vejen are working proactively with the development of up-to-date services.
Solution	<p>Think tank of the youth schools consisting of approx. 50 young people from the four youth schools who are gathered in a workshop where the young people generate ideas for:</p> <ul style="list-style-type: none">• The future image Fed Fritid (cool leisure time) in the year 2020• The future youth school – specific new activities• The youth school for young people – young people of various age, sex and nationality <p>MillerQuest subsequently prepares a detailed index of ideas which will form the basis of the season planning of the youth schools.</p>
Testimonial	<p><i>“The youth schools in Brørup – Holsted – Rødding – Vejen express our satisfaction with the cooperation. The preparation was efficient and detailed which makes it possible for us as hosts to have our expectations fulfilled as regards form and content. The event was carried out with overview, accuracy and structured forms with room for spontaneity. During the entire event, MilleQuest had good contact with the young people and was able to create a secure and open atmosphere for the participants. Follow-up, posters, etc. are prepared very thoroughly – a useful tool for us to use when carrying on the work.”</i></p> <p>Andrea Tønder – Brørup Youth School Niels Hansen – Holsted Youth School Mathias Olesen – Rødding Youth School Conny S. Larsen – Vejen Youth School</p>